



Attractive viability

Annual Convention of Property Investment Prospects 2011



3-4 November 2011 Hämeenlinna, Finland

Event

The Annual Convention is the largest single event for real estate professionals in Finland. Since 1995 it has gathered together all the most important executive level players from institutional investors, property companies, banks, private foundations, developers, management companies, law firms, end-users, service providers - practically everyone in business in Finland.

People

The Annual Convention of Property Investment Prospects is the best place to learn about the latest topics and to network with the decision makers, business developers and experts of the real estate industry.

Innovations

The Annual Convention creates added value and competitive advantage both to the real estate industry and to the clients. The programme is planned together with the experts and the clients to reflect the latest knowledge of the field and to bring forward the latest innovations.

Programme

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Venue and participation

The venue is Hotel Rantasipi Aulanko located in Hämeenlinna, a town situated 100 kms North from Helsinki. It has good connections from Helsinki Airport both by train and by bus.

Seminar fee is 1350 euro + VAT 23%. The fee includes seminar materials, lunch (3rd Nov.), dinner and refreshments. Please note, that the fee does not include accommodation.

Accommodation can be booked either from the venue hotel or from other hotels in Hämeenlinna. There will be a free shuttle bus between the venue and other hotels in Hämeenlinna city center.

Registrations and further information: www.propertyinvest.fi and kaisa.saarela@kiinko.fi

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Thursday 3rd November

8:00 On-site registration opens, breakfast available

Meeting Garden and the lounges at your disposal for your business meetings

12:00 Lunch

13:15 Parallel seminars

2A Investment market and demand for new investment concepts

The relative attractiveness of Finland within the European property market
- the DTZ Fair Value Index

Global Head of Forecasting & Strategy Research Tony McGough, DTZ

Revolution or evolution? Different property investment options

Dr Brenna O'Roarty, founder, RHL Strategic Solutions

2E Make the right decisions today! What pays off in 2020

in cooperation with Sitra, The Finnish Innovation Fund

Securing future market value calls for reliable evaluation criteria.

Well utilised, sustainability increases the market value of real estate investments.

Mr Frank Hovorka from Caisse des Dépôts and Mr Jukka Noponen from Sitra's Energy Programme discuss successful examples.

14:15 Coffee

15:00 The Finnish property market today

Yields and returns

Managing Director Hanna Kaleva, KTI Property Information Ltd

Submarkets and hot spots

Acting Managing Director Erkki Hakala, Catella Property Finland

16:00 Break

16:15 KEYNOTE: Co-creating value with customers to increase customer satisfaction and innovation capacity

Professor Frank Piller, RWTH Aachen University, Technology & Innovation Management Group and Massachusetts Institute of Technology, MIT Smart Customization Group

17:15 Networking event

20:30 Dinner

Friday 4th November

Meeting Garden and the lounges at your disposal for your business meetings

Investors excursion to 2-3 companies / sites in Helsinki Metropolitan area (optional)